

Alicia LeClercq

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DESIGN EXPERIENCE

Graphic Design Director | Peak Frequency

September 2020 - Present | Volunteer

- Design digital advertisements and promote various events, using more than 3 design software.
- Collaborate with the Social Media Coordinator ensuring the designs follow Peak Frequency's brand through critiques and feedback.
- Manage Instagram and Facebook to increase engagement and promote events.

Game Design and Developer | Le Café

November 2020 - December 2021 | Academic Project

- Brainstormed, conceptualized, designed, and developed a simulation with Java.
- Illustrated the artwork with ProCreate, ensuring that it followed the overall design and brand.

Web Design and Development | SATP

November 2020 - December 2021 | Academic Project

- Sketched wireframes for desktop and mobile.
- Designed the website with the target audience in mind, ensuring they understand what's on the website.
- Developed a responsive website for it to be viewable on various devices

OTHER EXPERIENCE

Technician | Epic Photo Ops

February 2022 - Present

- Prepared and troubleshoot over 20 printers at once, ensuring they were properly connected to the server and worked correctly.
- Cropped over 10 000 photos in a day, while maintaining a fast and steady pace.
- Taught and supervised over 20 volunteers.

Bussiness Analyst | Epic Photo Ops

May 2022 - June 2022

- Created and read through Training Manuals for over 5 positions.
- Analysed through training manuals ensuring that it is easily understood.

SKILLS

Software

Photoshop
After Effects
Premier Pro
InDesign
Illustrator
Figma
Canva
ProCreate
OnShape
Microsoft Office
Visual Studio Code

Programming Languages

Java
C++
Python
C
HTML/CSS
Processing

Languages

French (DELF B2)
Spanish (DELE A2)
Cantonese

EDUCATION

Simon Fraser Univerity

Bachelor of Science,
Interactive Arts and
Technology

Minor in Computer Science
September 2020 - Present

INTERESTS

Illustrations
Animation
Crochet
Singing
Alto Saxophone
Piano